



## Review: The role of Heuristic approaches in Mathematical Computation

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### Abstract

*In mathematical computation, heuristic techniques have become an essential tool, especially when tackling complex problems that are challenging to answer precisely. Numerous domains, such as computer networks, machine learning, optimization, and more, have embraced these methods. Heuristic methods have drawbacks and restrictions despite their widespread use. The article gives an in-depth investigation of the function of heuristic methods in mathematical computation, emphasizing its benefits, varieties, uses, difficulties, and restrictions. The idea of heuristic techniques and their significance in mathematical computation are introduced at the outset of the work. After that, it talks about a variety of heuristic techniques, such as genetic algorithms, simulated annealing, hill climbing, and greedy algorithms. The use of heuristic techniques in computer networks, machine learning, optimization, and other domains is also examined in the study. The study also highlights the drawbacks and restrictions of heuristic methods, such as parameter adjustment, computational cost, and solution quality. The importance of choosing the appropriate heuristic method for a particular situation is also covered, as are the trade-offs between these elements. The study concludes by suggesting future research avenues, such as the creation of hybrid strategies, explainable AI methods, and transfer learning strategies. It also draws attention to the need for more study on the theoretical underpinnings of heuristic techniques and how they are used in cutting-edge domains like data science and artificial intelligence. The purpose of this review is to encourage more research in this area and to give a thorough overview of the function of heuristic approaches in mathematical computation. It is meant for students, researchers, and practitioners with an interest in artificial intelligence, machine learning, optimization, and mathematical computation.*

### Keywords

**Heuristic approaches, Mathematical computation, Optimization, Greedy algorithms, Simulated annealing, Genetic algorithms, Computational complexity, Hybrid approaches, Explainable AI, Computing methodologies, Mathematics of computing, Theory of computation**

### 1. INTRODUCTION

With applications in physics, engineering, economics, and computer science, mathematical computation has emerged as a crucial instrument in contemporary research and engineering. However, a lot of mathematical issues are intricate and challenging to solve precisely, necessitating the use of approximation techniques. Heuristic methods have become an effective means of resolving these intricate issues, offering workable answers that are frequently adequate but not always ideal. Heuristic procedures are approximation techniques that solve complex issues via trial-and-error, intuition, and experience. Numerous domains, such as computer networks, machine learning, optimization, and more, have embraced these methods. Compared to accurate methods, heuristic approaches have a number of benefits, such as increased robustness, scalability, and computational efficiency. Heuristic methods have drawbacks and restrictions despite their widespread use. The computational cost of



heuristic procedures can be significant, and the quality of the solutions they produce can vary. Furthermore, heuristic methods frequently need for meticulous parameter adjustment, which can be laborious and complex. This essay offers a thorough analysis of the function of heuristic methods in mathematical computation, emphasizing its benefits, varieties, uses, difficulties, and restrictions. We go over several heuristic approaches, such as genetic algorithms, simulated annealing, hill climbing, greedy algorithms, and others, and how they are used in computer networks, machine learning, optimization, and other domains. Additionally, we point out the drawbacks and restrictions of heuristic methods and suggest avenues for further study.

## 2. THE REVIEW'S SCOPE

We examine a field undergoing a profound shift, emphasizing the key novel concepts. There are many different voices in the heuristics literature, and we don't try to cover them all. Instead than giving the reader a patchwork of concepts, we confine our review to mathematical representation of heuristics and logical in place of favourite, organizing them within a theoretical framework. The first limitation does not include explanations based solely on labels, but also on verbally expressed, un-formalized processes, like the tools-to-theories heuristic in scientific discovery. Both prescriptive and descriptive questions can be rigorously tested using formal models. While "favourite" (or preferable) applies to jobs where no such requirement exist, such as in questions of taste, "inference" refers to tasks for which there is a distinct criterion. Studying inference has the benefit of allowing one to assess a strategy's accuracy. However, we concur with Weber & Johnson that preferences and inferences involve the same cognitive processes; in fact, as demonstrated by examples from consumer choice and health, the majority of heuristics discussed in this review can also be applied to preferring choice. Keep in mind that both inferences and preferences are covered by the general term "decision making" in this context. We give a brief, unfinished history of heuristics, explained word, and give an example of how heuristics are used in systems, containing an experimental explanation of the smaller-is-larger impact.

### 2.1. What is a Heuristic?

The Greek word "heuristic" infer "working to determine out or find." Einstein added the phrase in the topic of his Nobel prize—adorable article from 1905 on quantum physics, suggesting that the idea he provided was imperfect but very much acceptable. Max Wertheimer that was a very close friend of Einstein and his colleagues Gestalt psychologists told about heuristic strategies such as “finding around” to mentor find for knowledge. Heuristics and analytical approaches are different, according to mathematician George Polya. Heuristics are used to get a proof, while investigation is used to verify a derivation. To restrict vast search spaces, Polya's students Simon and Allen Newell created formal models of heuristics. Heuristic models containing lexicographic laws, removal-by-element, and same-weight laws were researched by Luce, Tversky, Dawes, and others. In their groundbreaking study, Payne and associates demonstrated the adaptive application of these and other heuristics. In a similar vein, behavioral biologists conducted experimental research on the heuristics—or rules of thumb—that animals employ when selecting mates, food sources, and nest locations. Artificial intelligence (AI) researchers started studying heuristics, which can answer questions that logic and probability cannot, like NP-complete (mathematically intractable) issues, after an initial phase that was dominated by logic. In the 1970s, psychologists grew desired in illustrating human logical faults, and they coined the word "heuristic" to describe why individuals do mistakes, while AI researchers started to investigate how heuristics make machines clever. This shift in heuristic evaluation coincided with the substitution of broad terms like "availability" and, later, "affect" for heuristic models. Heuristics were linked to biases, unlike in biology and artificial intelligence, while the content-free laws of probability and logic were linked to the fundamentals of good thinking. The heuristics and biases program that resulted has had a significant impact, helping to establish behavioral economics and behavioral law and economics.

## 2.2. Definition

Heuristics are defined in a variety of ways. Kahneman & Frederick suggesting that, a heuristic estimates a target credit by replacing it with a large lightly minded property. Shah & Oppenheimer suggesting that, all heuristics depend on minimizing work through one or more of the following methods: 1- targeting at less ideas; 2- creating it simpler to find ideas values; 3- creating the weighing of cues simpler; 4- assembling few information; and 5- Finding at fewer alternatives. Despite the fact that effort reduction and attribute substitution are both involved, attribute substitution is less precise because it is a requirement of the majority of inference techniques, such as multiple regressions: Cues are used to estimate an unknown criterion. We use the following definition for the purposes of this review: Heuristics are tactics that overlook some facts in order to make decisions faster, more economically, and/or more precisely than more sophisticated approaches. Let's interpret the terminology. Heuristics are a subset of planning, that also contain Bayesian classics and complex regression. Shah and Oppenheimer's list of five elements covers the portion of the information that is disregarded. Since "frugal" is often explained as the quantity of ideas a heuristic finding, the target of reducing work made is congruent with the goal of getting opinions more speedily and effectively. Naturally, strategies might overlook more or less information; therefore there is no clear distinction between heuristic and non-heuristic. Ignoring facts in order to make more accurate judgments is a novel idea it transcends the conventional presumption that a heuristic reducing few accuracy in dealing with less work. This review makes no relation between heuristics and unconscious, associative, and error-prone processes, in contrast to the two-system models of reasoning. Each of the heuristics examined in this article is defined as a rule and can also be used intentionally. It is possible to quantify the amount of inaccuracy it produces and compare it to alternative approaches. Take a look at the following example.

## 2.3. Managers' One-Good-Reason Decisions

Commercial retailers must separate their active customers—those who are likely to make another purchase within a specific time period—from their dormant client. These businesses have a big database that includes the quantity, kind, and date of each customer's prior purchases. How can an executive forecast which clients will be active in the future using this information? Scholars with advanced statistical skills may choose to use regression analysis, Bayesian analysis, or another optimal technique to forecast the likelihood that a consumer with a specific purchasing history will be active at a later date. This vision is shared by business researchers, and the Pareto/NBD model is the cutting-edge method. This model assumes that client lifetimes follow an exponential distribution with a dropout rate parameter  $\mu$ , that purchases follow a Poisson process with a purchase parameter  $\lambda$ , and that the distribution of purchase and dropout rates across customers is gamma. But instead of using this or comparable statistical forecasting techniques, the majority of managers in Europe, North America, Japan, Brazil, and India rely on "intuitive" heuristics. According to Wubben and Wangenheim, seasoned managers follow the straightforward recency-of-last-purchase rule: The hiatus heuristic A customer is categorized as inactive if they haven't made a purchase in a predetermined period of time (the hiatus); if they have, they are labeled as active. While the pause of an online CD store was six months, the managers of an airline and an apparel retailer depended on nine months. It should be noted that the managers disregard data like the frequency and spacing of prior transactions by depending solely on recency. However, in comparison to the Pareto/NBD model, how accurate is the heuristic? The Pareto/NBD model was evaluated over the next 40 weeks after being given 40 weeks of data to estimate its parameters in order to explore this subject. No parameters need to be estimated in order to use the hiatus heuristic. Only 75% of the consumers were accurately classified by the Pareto/NBD model, while 83% of the customers were correctly classified using the hiatus heuristic for the clothing business. Both strategies tied at 77% for the online CD business, while the airline's score was 77% versus 74%. Similar outcomes were observed for a second complex statistical model and for predicting future best consumers. This study provided empirical evidence of the less-is-more effect: the complicated model conducted lengthy estimations and



computations, had all the information the simple heuristic employed, and still made more mistakes. The study also shown how crucial it is to define a heuristic in order to test and compare its predictions to those of rival models.

## 2.4. The Toolbox of Adaptive

Although formal heuristic models are an improvement over labels, heuristic science cannot be established solely on the basis of accuracy. In the lack of a comprehensive theory, behavioral biology, for example, has empirically discovered a number of animal-use rules of thumb that frequently appear to be oddities (Hutchinson & Gigerenzer 2005). A theoretical framework that goes beyond a collection of heuristics is necessary for further advancement. Finding common building pieces, from which the numerous heuristics are created as an organizing principle, is one step toward such a theory. In the same way that the periodic table's chemical elements are constructed from a limited number of particles, this would enable the reduction of the larger number of heuristics to a smaller number of components. Three construction blocks have been proposed: 1. The search space's direction of extension is determined by the search rules. 2. Stopping rules define when to end the search. 3. The decision-making process is outlined in the decision rules. The hiatus heuristic, for example, looks for information about the last purchase's date, stops when it finds it, disregards additional evidence, and makes a conclusion based on a nine-month threshold. In a similar manner, Simon's satisficing heuristic looks through choices in any sequence, selects the first one that above an aspiration threshold, and stops. These three building pieces make up many, but not all, heuristics; as a result, the list of building blocks is not comprehensive. The term "adaptive toolbox" refers to the set of heuristics and building blocks that a person or species can use to develop heuristics, as well as the fundamental mental abilities such building blocks take use of. Recognition recall, frequency monitoring, object tracking, and imitation are examples of core abilities. These differ systematically between people and species. Only because the fundamental capabilities are already in place can heuristics be quick and economical. How are heuristics chosen for a particular issue? The selection dilemma is not exclusive to heuristics, as some authors have suggested, but it also applies to statistical models of mind. These models are numerous. The strategy selection problem translates into the question of how parameter values are chosen for each new problem, even if it is suggested that the mind only has one tool in its statistical toolbox, such as Bayes, regression, or neural networks. Learning which approach to choose seems to be guided by a few principles. As it seems to be in bees' collective decision about where to locate a new hive and in perceptual systems for inferring the extension of objects in three-dimensional space, heuristics and their underlying fundamental skills can be hardwired by evolution. Rieskamp and Otto's strategy selection learning theory serves as a formal model for the second selection principle, which is predicated on individual learning. Third, social procedures, such as explicit teaching and imitation, can be used to choose and acquire heuristics. Ultimately, the content of a person's memory dictates which heuristics can be applied in the first place, and the "ecological rationality" of some heuristics seems to be linked to their very application (see below). The fluency heuristic, for example, is most likely to work in circumstances when it is also likely to be successful.

## 2.5. Why Heuristics?

The accuracy effort trade-off and the ecological rationality of heuristics are the two hypotheses put out to explain why heuristics are beneficial.

## 2.6. Methodological Considerations

Although they are essential for advancement, formal heuristic models are still the exception in psychology. A large portion of the literature first reports a judgment error before attributing it to a heuristic. According to Tversky and Kahneman's widely documented experiment, some letters were mistakenly thought to appear more frequently in the first than the third place in English words. The availability heuristic, which states that words with a letter in the first place are easier to remember, was the reason given for this inaccuracy. Keep in mind that





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availability was added after the event without any kind of test or independent measurement. Conclusions shift as the heuristic is codified. The two most often used definitions of availability—the number of words recovered in a given amount of time and the speed at which the first word is retrieved—were defined and modeled by Sedlmeier and associates. Participants' estimations of frequency could not be predicted by either form of the availability heuristic. Rather, in line with Attneave's conventional findings, actual frequencies were the strongest predictors of estimated frequencies. Formal frameworks guard against the allure of broad classifications. We are worried about how broad labels are taking the role of formal models in some areas of psychology. In contrast to the frequently used term "representativeness," which may make few predictions but is so adaptable that it is consistent with a wide range of judgments, including opposing intuitions, Tversky's groundbreaking model of similarity, for example, provides testable predictions (such as the asymmetry of similarity). Formal models of heuristics, which have been disregarded in favor of a "System 1" in two-system theories of reasoning, have also been examined in research on the adaptive decision maker and the adaptive toolbox.

### 3. CONCLUSIONS

Since logic, statistics, and heuristics are the three main tools for modeling decision making, we started this examination by noting that they have not all been handled equally and that each is best suited to a specific type of situation. In psychology, heuristics were instead linked to mistakes and contrasted with statistical and logical norms that were thought to characterize rational thought in every circumstance. However, this perspective has been questioned in light of huge, uncertain environments that defy the presumptions of rational models. We looked at research on how people and organizations make decisions, including those in the business, medical, and legal domains, and found that heuristics are frequently more accurate than intricate "rational" approaches. This raises a new ecological challenge and places heuristics on par with statistical methods: What kind of environment makes a particular strategy—heuristic or otherwise—effective? This realization complements the current descriptive study program on heuristics with a prescriptive research program. As one of the most important researchers in organizational decision making, James March, stated more than 30 years ago, "If behavior that apparently deviates from standard procedures of calculated rationality can be shown to be intelligent, then it can plausibly be argued that models of calculated rationality are deficient not only as descriptors of human behavior but also as guides to intelligent choice." This was demonstrated by pioneers like Dawes, Hogarth, and Makridakis, who showed that simple forecasting methods can frequently predict better than standard statistical procedures.

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